

James Madison University Bachelor of Science in Sport & Recreation Management

Based on Associate of Science in Social Science Degree Plan

COURSE REQUIREMENTS

Complete at VCCS				Complete at JMU		
BACHELOR'S DEGREE REQUIREMENT	SATISFIED BY			BACHELOR'S DEGREE REQUIREMENT		
Course	Credits	CC Course	Notes	Course	Credits	Notes
	1-2	SDV 100 College Success Skills or 101 Orientation	= UNST 001	SRM 202	3	Foundations of Leadership in Sport and Recreation Management
WRTC 103	3	ENG 111 College Comp I	ENG 111 + ENG 112 (Both needed for transfer credit for WRTC 103)	SRM 240	3	Sport and Recreation Management Seminar
	3	ENG 112 College Comp II		SRM 241	3	Introduction to Sport and Recreation Management
JMU General Education Requirements*	3	Any UCGS Art or Humanities course	These two courses must come from two different disciplines.	SRM 242	3	Sociology and Psychology of Sport and Recreation
	3	Any UCGS Art, Humanities, or Literature course		SRM 282	3	Practicum in Sport and Recreation
	3	Any UCGS History		SRM 333	3	Management in Sport and Recreation
ECON 201	3	ECO 202	General Business Minor requirement	SRM 337	3	Programming and Assessment in Sport and Recreation Management
JMU General Education and/or Degree Requirements*	4	Any UCGS Natural Sciences course	MTH 154 + MTH 155 recommended unless you prefer to take higher-level math	SRM 434	3	Ethical and Legal Issues in Sport and Recreation Management
	3-5	Any UCGS Math course		SRM 435	3	Sport Marketing and Sales
	3-4	A second UCGS Math course		SRM 436	3	Facilities and Event Management
	3	CST 100 Public Speaking or CST 110 Human Communication	=SCOM 121 or 123	SRM 482	6	Internship in Sport and Recreation Management
Associate Degree Requirements	9	Additional social science electives	One of these will also satisfy a degree requirement at JMU	SRM Major Electives	9	HM 316, HM 210, non-required SRM core course, or Sport Communication and Coaching Minor course
ACTG 244 or COB 241 + 242	6	ACC 211 + 212	= COB 241 + COB 242	General Business Minor	9	MGT 305, MKTG 380, FIN 345 (+ ECON 201, CIS 204, and/or ACTG 244 if not completed prior to transfer)
				University Electives	6	

CIS 204	3	ITE 100 (NOVA or Southside only) or ITE 120 (Blue Ridge, Laurel Ridge or Piedmont Virginia only)	If at another VCCS school, you can enroll in one of these courses through Shared Services Distance Learning (SSDL). It is fine to wait to take this course at JMU.			
Transfer Electives	6-12	Other VCCS transfer electives	Choose courses that interest you to complete the 60 total credits required for an associate degree			
CREDITS PRE-TRANSFER: 60-62				CREDITS POST-TRANSFER: 60		
* Students who complete an approved transferable associate degree will qualify for a full waiver of general education requirements at JMU. Students who will not be earning an approved transferable associate degree should complete core community college requirements with courses that also satisfy area requirements in JMU’s general education program. For example, the WRTC 103 requirement can only be filled with ENG 111+112 at VCCS. Learn more about JMU general education equivalents offered at VCCS at www.jmu.edu/transfer/vccs-transfer/genedequiv.shtml. Email transferadvising@jmu.edu with questions.						

TRANSFER GUIDANCE

Admission into the Sport & Recreation Management program at JMU

Students who meet the requirements for guaranteed admission to JMU are guaranteed admission to the Sport & Recreation Management major.

Students must complete an approved transferable associate degree from their Virginia community college with a minimum GPA of 3.0 for guaranteed admission to JMU. Students who do not qualify for guaranteed admission are encouraged to apply to JMU through the regular admission process. For additional details about requirements for guaranteed admission, please see the JMU letter of intent for your community college: www.jmu.edu/admissions/apply/transfer-gaa.shtml.

IMPORTANT LINKS & DATES:

- **University Transfer Center:** www.jmu.edu/transfer
- **Register Intent to Transfer:** Transfer applicants from a VCCS institution intending to apply through the Guaranteed Admission Agreement (GAA) must review requirements and submit a Letter of Intent prior to applying: www.jmu.edu/admissions/apply/transfer-GAA.shtml
- **Admission Application:** By March 1 for Fall or October 15 for Spring at www.jmu.edu/admissions/apply/apply-online.shtml
- **Financial Aid:** www.jmu.edu/financialaid
- **FAFSA - Free Application for Federal Student Aid:** Deadline is March 1. Learn more at studentaid.gov.

WHAT SHOULD I CONSIDER WHEN SELECTING COURSES?

- Create a schedule for all required courses, pay attention to prerequisites and when courses are offered, complete your first math and English courses in your first year. For help, see Transfer Steps and Resource Center at www.TransferVirginia.org.
- Connect with an advisor at your community college and schedule an appointment with a [JMU Next transfer advisor](#) in your first semester or first year.



IS THIS DEGREE RIGHT FOR ME?

Prospective Sport & Recreation Management students must be excited to work with people, have excellent communication skills (verbal and written) and be willing to work long hours and nights and weekends. Sport & Recreation industries require it! We work while others play!

It's not enough to be a "sports fan," you must also love the industry. Despite the prestige of working in the sports industry, the reality is that most people employed in sports have desk jobs. You just happen to be selling, marketing, managing budgets and people, and negotiating for a business that is sports or recreation-related.

In most of our industry segments you must be a "people person." It is important to develop soft skills in addition to mastering course content to be successful in our industry.

WHAT IS THE IMPACT ON MY DEGREE OF WORK I HAVE ALREADY COMPLETED?

- **Associate Transfer Degree Completion:** An approved transferable associate degree from a Virginia Community College will waive general education requirements at JMU. The list of approved transferable associate degrees can be found at www.jmu.edu/transfer/vccs-transfer/asdegrees.shtml.
- **Dual Enrollment – Completion of Associate Degree in HS:** Students who complete a transferable associate degree from a Virginia Community College through Dual Enrollment (DE) will not be eligible for guaranteed admission but will receive the general education waiver at JMU. DE associate degree earners who want to make progress toward their intended major should follow the curriculum in this guide.
- **Credit for Prior Learning:** Credit for prior learning may be awarded differently at JMU than at your previous institution. JMU accepts and reviews AP, IB CIE, and CLEP examinations for all students with eligible scores. JMU will complete an independent review of the test score to apply credit to your JMU student record. Other credit for prior learning is awarded on a per case basis for the ADP and RN-BSN programs in consultation with the department of expertise. Credit for learning acquired in military service is awarded by the registrar's office using the ACE guide credit recommendation for study/experience listed on the military transcript and in consultation with the department of expertise.
- **Catalog Year:** Catalog year determined by first semester of attendance at JMU.

IS THIS COLLEGE RIGHT FOR ME?

JMU is a mid to large size institution that behaves more like a smaller institution. Faculty and staff hold students as the top priority. JMU has a 96% satisfaction rate. 88% of classes have fewer than 50 students. JMU is the #1 most recommended public university in the US by the Wall Street Journal and Times Higher Education; JMU is the #1 Best College for Employment in Virginia according to U.S. Department of Education statistics compiled by Zippia. JMU has the highest post-graduation job levels of all Virginia colleges. Learn more about our college at www.jmu.edu and www.TransferVirginia.org.

DID YOU KNOW THAT...

- There is no limit to the number of credits you can transfer to JMU, but at least 50% of the credits required for graduation in your major must be taken at a 4-year college or university, and at least 25% must be taken at JMU. (Most JMU majors require 120 credits, so 60 must come from a 4-year and 30 must be taken at JMU.)
- Completing your Associate transfer degree post-high school satisfies all lower division general education requirements and increases the chance of completing your bachelor's degree.
- Exceeding 3 years or 90 credits at your community college means you may have exhausted your financial aid at that college and have limited your future financial aid at JMU.
- Students who may be eligible for Virginia's Two-Year College Transfer Grant should transfer in the fall or spring immediately following the completion of their associate degree. Learn more about the state transfer grant here: <https://www.schev.edu/financial-aid/financial-aid/federal-state-financial-aid/two-year-college-transfer-grant>

WHAT CAN I DO WITH THIS DEGREE?

Explore potential careers, salary ranges, and job outlooks at www.TransferVirginia.org

[TransferVirginia.org](http://www.TransferVirginia.org)

PROGRAM SUCCESSES & HIGHLIGHTS

Our faculty and staff cultivate relationships with industry employers and work to provide industry opportunities and connections for students. Students majoring in SRM are prepared to enter the workforce in a wide range of functional areas (marketing, coaching, facilities, events, HR, finance, etc.) across a wide range of segments of the industry.

Our students find jobs in professional sport, sport agency, collegiate sport, fitness, wellness, commercial and community recreation, campus recreation, national and international governing bodies, sporting goods, and others. Similar to other top programs across the country, our alumni are instrumental in mentoring and hiring our students. High-Impact practices like study abroad opportunities (Brazil, Dominican Republic, Australia, France, Ireland), conferences like the Sport Industry Networking Conference, NIRSA, and trips to meet with executives with MLB, NHL, Philadelphia Eagles, Boston Red Sox, NCAA, ESPN, Cleveland Cavaliers, Pittsburgh Steelers, Boston College Athletics, and other organizations set the SRM program apart from schools.

Students walk away with more than just a degree, but also with real world experience. Students have opportunities to volunteer at events like the Super Bowl, NCAA basketball tournament, Richmond International Speedway, NASCAR, and others similar events. In addition, students can work with faculty on industry cutting-edge research like ESPN College Game Day, International Canoe Slalom World Championships, and others.

WHAT ARE MY CHANCES FOR GETTING ACCEPTED?

- Generally, two-thirds of transfer applicants are admitted to JMU. Competitive applicants will have mostly As & Bs and have completed at least one class in each of our four core areas (English, mathematics, lab science, and social science).
- JMU defines a transfer student as a student that has graduated from high school (or holds a GED equivalency) AND has taken courses in college after high school graduation.
- Learn more about applying at <https://www.jmu.edu/transfer/> or www.TransferVirginia.org.

DO MORE WITH YOUR DEGREE!

The majors most commonly paired with Sport & Recreation are Communication Studies or one of the eight majors in the College of Business. All SRM majors are required to complete courses in the College of Business (COB) and graduate with either a general Business or Entrepreneurship minor. Students can take additional courses to earn a second minor in Sport Communication or Coaching Education.

Experiential learning is a hallmark of the Hart School student experience. We value internship and practicum experiences, conference attendance, site visits, and volunteer experiences in the sport and recreation industries to expose students to current industry trends, expand their professional network, and learn more about what they do and don't like about their chosen field.

The Hart School requires SRM students to complete both a practicum and an internship for academic credit. The purpose of these courses is to introduce Sport and Recreation Management majors to the variety and scope of employment opportunities within the field. These experiences will set you apart from other recent graduates seeking similar job opportunities but without the invaluable industry experience. Students have completed internships in more than 25 states across the U.S. and in countries such as Australia, China, France, Japan, South Korea, Spain, UK, and others.