

James Madison University Bachelor of Science in Hospitality Management

Based on Associate of Science in Social Science Degree

COURSE REQUIREMENTS

Complete at VCCS				Complete at JMU		
BACHELOR'S DEGREE REQUIREMENT	SATISFIED BY			BACHELOR'S DEGREE REQUIREMENT		
Course	Credits	CC Course	Notes	Course	Credits	Notes
	1-2	SDV 100 College Success Skills or 101 Orientation	= UNST 001	HM 111	3	Overview of Hospitality and Tourism Management
WRTC 103	3	ENG 111 College Comp I	ENG 111 + ENG 112 (Both needed for transfer credit for WRTC 103)	HM 112	3	Foundations of Leadership of Hospitality Management
	3	ENG 112 College Comp II		HM 222	3	Hospitality Professional Work Experience
JMU General Education Requirements*	3	Any UCGS Art or Humanities course	These two courses must come from two different disciplines.	HM 251	3	Cost Control and Budgeting
	3	Any UCGS Art, Humanities, or Literature course		HM 252	3	Culinary Arts and Menu Management
				HM 321	3	Introduction to Event Management
	3	Any UCGS History course		HM 322	3	Lodging, Clubs, and Resort Operations and Technology
ECON 201	3	ECO 202	General Business Minor Requirements	HM 333	3	Internship in Hospitality Management
				HM 371	3	Profit Optimization and Revenue
JMU General Education Requirements*	4	Any UCGS Natural Sciences course		HM 422	3	Hospitality Human Resources
				HM 442	3	Hospitality Seminar
JMU General Education or Degree Requirements*	3-5	Any UCGS Math course	MTH 154 + MTH 155 recommended unless you prefer to take higher-level math	General Business Minor	9	MGT 305, MKTG 380, FIN 345 (plus any of the following not completed prior to transfer: ECON 201, CIS 204, ACTG 244)
	3-4	A second UCGS Math course				
		3	CST 100 Public Speaking or CST 110 Human Communication	=SCOM 121 or 123	HM Electives	9
Transfer Electives	9	Additional social science electives	One of these will also satisfy a degree requirement at JMU	University Electives	6	Additional courses to complete total credits required for bachelor's degree
ACTG 244 or COB 241 + 242	6	ACC 211 + 212	=COB 241 and COB 242			

CIS 204	0-3	ITE 100 (NOVA or Southside only) or ITE 120 (Blue Ridge, Laurel Ridge or Piedmont Virginia only)	If at another VCCS school, you can enroll in one of these courses through Shared Services Distance Learning (SSDL). It is fine to wait to take this course at JMU.			
Transfer Electives	6-12	Other VCCS transfer electives	Choose courses that interest you to complete 60 credits for your associate degree			
CREDITS PRE-TRANSFER: 60-62				CREDITS POST-TRANSFER: 60		
<p>* Students who complete an approved transferable associate degree will qualify for a full waiver of general education requirements at JMU. Students who will not be earning an approved transferable associate degree should complete core community college requirements with courses that also satisfy area requirements in JMU's general education program. For example, the WRTC 103 requirement can only be filled with ENG 111+112 at VCCS. Learn more about JMU general education equivalents offered at VCCS at www.jmu.edu/transfer/vccs-transfer/genedequiv.shtml. Email transferadvising@jmu.edu with questions.</p>						

TRANSFER GUIDANCE

Admission into the Hospitality Management major at JMU

Students who meet the requirements for guaranteed admission to JMU are guaranteed admission to the Hospitality Management major.

Students must complete an approved transferable associate degree from their Virginia community college with a minimum GPA of 3.0 for guaranteed admission to JMU. Students who do not qualify for guaranteed admission are encouraged to apply to JMU through the regular admission process. For additional details about requirements for guaranteed admission, please see the JMU letter of intent for your community college: www.jmu.edu/admissions/apply/transfer-gaa.shtml.

IMPORTANT LINKS & DATES:

- **University Transfer Center:** www.jmu.edu/transfer
- **Register Intent to Transfer:** Transfer applicants from a VCCS institution intending to apply through the Guaranteed Admission Agreement (GAA) must review requirements and submit a Letter of Intent prior to applying: www.jmu.edu/admissions/apply/transfer-GAA.shtml
- **Admission Application:** By March 1 for Fall or October 15 for Spring at www.jmu.edu/admissions/apply/apply-online.shtml
- **Financial Aid:** www.jmu.edu/financialaid
- **FAFSA - Free Application for Federal Student Aid:** Deadline is March 1. Learn more at studentaid.gov.

WHAT SHOULD I CONSIDER WHEN SELECTING COURSES?

- Create a schedule for all required courses, pay attention to prerequisites and when courses are offered, complete your first math and English courses in your first year. For help, see Transfer Steps and Resource Center at www.TransferVirginia.org.

TransferVirginia.org

- Connect with an advisor at your community college and schedule an appointment with a [JMU Next transfer advisor](#) in your first semester or first year.



IS THIS DEGREE RIGHT FOR ME?

Prospective Hospitality Management students must be excited to work with people, have excellent communication skills (verbal and written) and be willing to work long hours and nights and weekends, especially early-on in their career. The Hospitality industry requires it!

HM transfers with General Education waivers should consider that they should ideally have 600 hours of industry experience completed by the end of their second semester - therefore they should be working on this before they arrive at JMU.

WHAT IS THE IMPACT ON MY DEGREE OF WORK I HAVE ALREADY COMPLETED?

- **Associate Transfer Degree Completion:** An approved transferable associate degree from a Virginia Community College will waive general education requirements at JMU. The list of approved transferable associate degrees can be found at www.jmu.edu/transfer/vccs-transfer/asdegrees.shtml.
- **Dual Enrollment – Completion of Associate Degree in HS:** Students who complete a transferable associate degree from a Virginia Community College through Dual Enrollment (DE) will not be eligible for guaranteed admission but will receive the general education waiver at JMU. DE associate degree earners who want to make progress toward their intended major should follow the curriculum in this guide.
- **Credit for Prior Learning:** Credit for prior learning may be awarded differently at JMU than at your previous institution. JMU accepts and reviews AP, IB CIE, and CLEP examinations for all students with eligible scores. JMU will complete an independent review of the test score to

apply credit to your JMU student record. Other credit for prior learning is awarded on a per case basis for the ADP and RN-BSN programs in consultation with the department of expertise. Credit for learning acquired in military service is awarded by the registrar's office using the ACE guide credit recommendation for study/experience listed on the military transcript and in consultation with the department of expertise.

- **Catalog Year:** Catalog year determined by first semester of attendance at JMU

IS THIS COLLEGE RIGHT FOR ME?

JMU is a mid to large size institution that behaves more like a smaller institution. Faculty and staff hold students as the top priority. JMU has a 96% satisfaction rate. 88% of classes have fewer than 50 students. JMU is the #1 most recommended public university in the US by the Wall Street Journal and Times Higher Education; JMU is the #1 Best College for Employment in Virginia according to U.S. Department of Education statistics compiled by Zippia. JMU has the highest post-graduation job levels of all Virginia colleges. Learn more about our college at www.jmu.edu and www.TransferVirginia.org.

DID YOU KNOW THAT ...

- There is no limit to the number of credits you can transfer to JMU, but at least 50% of the credits required for graduation in your major must be taken at a 4-year college or university, and at least 25% must be taken at JMU. (Most JMU majors require 120 credits, so 60 must come from a 4-year and 30 must be taken at JMU.)
- Completing your Associate transfer degree post-high school satisfies all lower division general education requirements and increases the chance of completing your bachelor's degree.
- Exceeding 3 years or 90 credits at your community college means you may have exhausted your financial aid at that college and have limited your future financial aid at JMU.
- Students who may be eligible for Virginia's Two-Year College Transfer Grant should transfer in the fall or spring immediately following the completion of their associate degree. Learn more about the state transfer grant here: <https://www.schev.edu/financial-aid/financial-aid/federal-state-financial-aid/two-year-college-transfer-grant>

WHAT CAN I DO WITH THIS DEGREE?

Explore potential careers, salary ranges, and job outlooks at www.TransferVirginia.org

PROGRAM SUCCESSES & HIGHLIGHTS

Our faculty and staff cultivate relationships with industry employers and work to provide industry opportunities and connections for students, including:

- The Hart School Career and Internship Fair (offered twice yearly) where students can network with industry recruiters/professionals and search for jobs (PT and FT) and internships.

- On-campus information sessions by top industry employers.
- Programming on how to search for jobs and internships; resume and cover letter reviews; interviewing best practices.
- Advising appointments are available so students can discuss questions they have about finding an internship; obtaining more industry experience, etc.
- Internships, FT/PT jobs, and other industry opportunities are posted on the Hart School Career Development Canvas page. Students can search by keyword or read a weekly summary.

WHAT ARE MY CHANCES FOR GETTING ACCEPTED?

- Generally, two-thirds of transfer applicants are admitted to JMU. Competitive applicants will have mostly As & Bs and have completed at least one class in each of our four core areas (English, mathematics, lab science, and social science).
- JMU defines a transfer student as a student that has graduated from high school (or holds a GED equivalency) AND has taken courses in college after high school graduation.
- Learn more about applying at <https://www.jmu.edu/transfer/> or www.TransferVirginia.org.

DO MORE WITH YOUR DEGREE!

The majors most commonly paired with Hospitality are Communication Studies or one of the eight majors in the College of Business. All Hospitality Management majors are required to complete courses in the College of Business (COB) and graduate with a general Business minor or an Entrepreneurship minor. Additionally, students can take additional courses in order to earn a second minor in Human Resource Development.

Experiential learning is a hallmark of the Hart School student experience. We value internship and practicum experiences, conference attendance, site visits, and volunteer experiences in the hospitality industry to expose students to current industry trends, expand their professional network, and learn more about what they do and don't like about their chosen field.

Experimentation is essential when discovering your professional self, and that starts with learning outside the classroom.

The Hart School requires HM students to complete 1,000 industry hours before they graduate. Students are required to get 600 hours prior to enrollment in HM 333. Prior to HM 333, students will get 100 hours in HM 222 as part of the 600-hour requirement. Once the 600 hours are completed, students will be able to enroll in the two required internships, HM 333, and later, HM 444. Students will spend a semester (often the summer after their junior year) working in the hospitality organization of their choice, an experience that leads to developing a strong professional network and will often result in full-time job offers. These experiences will set you apart from other recent graduates seeking similar job opportunities but without the invaluable industry experience.